



WTVD-TV DURHAM
411 LIBERTY STREET
DURHAM NC 27701

Acknowledgment of Agreement Between WTVD-TV DURHAM and

DATE: 08-09-2012 PAGE: 1 of 3

GREER, MARGOLIS, MITCHELL, BURNS &
ASSOC - 863

Contract No	Contract Dt	Revision Dt	Rev#	Advertiser	Brand	Product Code	Station/Market
394808	08-03-2012	08-09-2012	2	OBAMA FOR AMERICA	BARACK OBAMA FOR PRES	POLITICALS	WTVD - DURHAM

Agency Est#	CMS #	Sales Office	Account Executive	Start Date	End Date	Billing	Package	Contract Title
95 101 1549 - C	240659	PHILADELPHIA	A. CLIFFORD	08-04-2012	08-17-2012	M (Broadcast Month, Cycle 1)	N	240659

Line	Start Date	End Date	Time Period	Description	RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$
Agency CPE: C : 95 P : 101 E : 1549 - C																	
1	08-06-2012	08-12-2012	06:00AM - 07:00AM	EYEWITNESS NEWS AT 6AM (MONDAY -FRIDAY)	3	30	X	X	X	X	X			1	1,000	1	1,000.00
2	08-13-2012	08-17-2012	06:00AM - 07:00AM	EYEWITNESS NEWS AT 6AM (MONDAY -FRIDAY)	3	30	X	X	X	X	X			1	1,000	1	1,000.00
3	08-06-2012	08-12-2012	07:00AM - 09:00AM	GOOD MORNING AMERICA (MONDAY-FRIDAY) (83	3	30	X	X	X	X	X			2	1,100	2	2,200.00
4	08-13-2012	08-17-2012	07:00AM - 09:00AM	GOOD MORNING AMERICA (MONDAY-FRIDAY) (83	3	30	X	X	X	X	X			2	1,100	2	2,200.00
5	08-06-2012	08-12-2012	09:00AM - 10:00AM	LIVE! WITH KELLY (MONDAY-FRIDAY) (842)	3	30	X	X	X	X	X			2	475	2	950.00
6	08-13-2012	08-17-2012	09:00AM - 10:00AM	LIVE! WITH KELLY (MONDAY-FRIDAY) (842)	3	30	X	X	X	X	X			3	475	3	1,425.00
7	08-06-2012	08-12-2012	10:00AM - 11:00AM	RACHEL RAY (MONDAY-FRIDAY) (851)	3	30	X	X	X	X	X			2	450	2	900.00
8	08-13-2012	08-17-2012	10:00AM - 11:00AM	RACHEL RAY (MONDAY-FRIDAY) (851)	3	30	X	X	X	X	X			3	450	3	1,350.00
9	08-06-2012	08-12-2012	11:00AM - 12:00PM	THE VIEW (MONDAY-FRIDAY) (846)	3	30	X	X	X	X	X			2	600	2	1,200.00
10	08-13-2012	08-17-2012	11:00AM - 12:00PM	THE VIEW (MONDAY-FRIDAY) (846)	3	30	X	X	X	X	X			3	600	3	1,800.00
11	08-06-2012	08-12-2012	12:00PM - 12:30PM	EYEWITNESS NEWS AT NOON(MONDAY-FRIDAY)	3	30	X	X	X	X	X			2	700	2	1,400.00
12	08-13-2012	08-17-2012	12:00PM - 12:30PM	EYEWITNESS NEWS AT NOON(MONDAY-FRIDAY)	3	30	X	X	X	X	X			2	700	2	1,400.00
13	08-06-2012	08-12-2012	12:30PM - 01:00PM	MILLIONAIRE 1230-1P(MONDAY-FRIDAY) (927)	3	30	X	X	X	X	X			1	500	1	500.00
14	08-13-2012	08-17-2012	12:30PM - 01:00PM	MILLIONAIRE 1230-1P(MONDAY-FRIDAY) (927)	3	30	X	X	X	X	X			1	500	1	500.00
15	08-06-2012	08-12-2012	02:00PM - 03:00PM	GOOD AFTERNOON AMERICA / GENERAL HOSPIT	3	30	X	X	X	X	X			1	500	1	500.00

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Margin Indicators: A=Added Line, R=Revised Line, D=Deleted Line, M=New Makegood Activity, CM=Combined Makegood



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Contract No 394808	Contract Dt 08-03-2012	Revision Dt 08-09-2012	Rev# 2	Advertiser OBAMA FOR AMERICA	Brand BARACK OBAMA FOR PRES	Product Code POLITICALS								Station/Market WTVD - DURHAM					
Agency Est# 95 101 1549 - C			CMS # 240659	Sales Office PHILADELPHIA	Account Executive A. CLIFFORD	Start Date 08-04-2012	End Date 08-17-2012	Billing M (Broadcast Month, Cycle 1)						Package N	Contract Title 240659				
Line	Start Date	End Date	Time Period	Description			RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$
			Agency CPE: C : 95 P : 101 E : 1549 - C																
16	08-13-2012	08-17-2012	02:00PM - 03:00PM	GOOD AFTERNOON AMERICA / GENERAL HOSPIT			3	30	X	X	X	X	X			1	500	1	500.00
17	08-06-2012	08-12-2012	03:00PM - 04:00PM	GENERAL HOSPITAL / KATIE (EFF 9/10) (817)			3	30	X	X	X	X	X			5	500	5	2,500.00
18	08-13-2012	08-17-2012	03:00PM - 04:00PM	GENERAL HOSPITAL / KATIE (EFF 9/10) (817)			3	30	X	X	X	X	X			5	500	5	2,500.00
19	08-04-2012	08-05-2012	09:00AM - 10:00AM	EYEWITNESS NEWS SAT 9-10AM (10765)			3	30							X	1	400	1	400.00
20	08-06-2012	08-12-2012	09:00AM - 10:00AM	EYEWITNESS NEWS SAT 9-10AM (10765)			3	30							X	1	400	1	400.00
21	08-06-2012	08-12-2012	09:00AM - 10:00AM	EYEWITNESS NEWS SUNDAY 9-10A (830)			3	30							X	1	400	1	400.00
22	08-06-2012	08-12-2012	04:00PM - 05:00PM	EYEWITNESS NEWS 4:00PM (MONDAY- FRIDAY) (3	30	X	X	X	X	X			2	400	2	800.00
23	08-13-2012	08-17-2012	04:00PM - 05:00PM	EYEWITNESS NEWS 4:00PM (MONDAY- FRIDAY) (3	30	X	X	X	X	X			2	400	2	800.00
24	08-06-2012	08-12-2012	06:00PM - 06:30PM	EYEWITNESS NEWS AT 6P (MONDAY-FRIDAY) (81			3	30	X	X	X	X	X			3	1,300	3	3,900.00
25	08-13-2012	08-17-2012	06:00PM - 06:30PM	EYEWITNESS NEWS AT 6P (MONDAY-FRIDAY) (81			3	30	X	X	X	X	X			3	1,300	3	3,900.00
26	08-04-2012	08-05-2012	06:00PM - 06:30PM	EYEWITNESS NEWS AT 6 SUN (822)			3	30							X	1	900	1	900.00
27	08-06-2012	08-12-2012	06:00PM - 06:30PM	EYEWITNESS NEWS AT 6 SUN (822)			3	30							X	1	900	1	900.00
28	08-06-2012	08-12-2012	07:00PM - 07:30PM	JEOPARDY (MONDAY-FRIDAY) (898)			3	30	X	X	X	X	X			2	1,500	2	3,000.00
29	08-13-2012	08-17-2012	07:00PM - 07:30PM	JEOPARDY (MONDAY-FRIDAY) (898)			3	30	X	X	X	X	X			2	1,500	2	3,000.00
30	08-06-2012	08-12-2012	07:30PM - 08:00PM	WHEEL OF FORTUNE (MONDAY-FRIDAY) (901)			3	30	X	X	X	X	X			2	1,200	2	2,400.00

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			Agency CPE: C : 95 P : 101 E : 1549 - C																	
31	08-13-2012	08-17-2012	07:30PM - 08:00PM	WHEEL OF FORTUNE (MONDAY-FRIDAY) (901)			3	30	X	X	X	X	X			2	1,200	2	2,400.00	
32	08-06-2012	08-12-2012	08:00PM - 10:00PM	MONDAY PRIME 8-10P (795)			3	30	X							1	4,000	1	4,000.00	
33	08-13-2012	08-17-2012	08:00PM - 10:00PM	MONDAY PRIME 8-10P (795)			3	30	X							1	4,000	1	4,000.00	
34	08-04-2012	08-05-2012	09:00PM - 11:00PM	SUNDAY PRIME 9-11P (932)			3	30							X	1	4,000	1	4,000.00	
35	08-06-2012	08-12-2012	09:00PM - 11:00PM	SUNDAY PRIME 9-11P (932)			3	30							X	1	4,000	1	4,000.00	
36	08-13-2012	08-17-2012	12:00PM - 12:30PM	EYEWITNESS NEWS AT NOON(MONDAY-FRIDAY)			3	30	X	X	X	X	X			1	600	1	600.00	
																Contracted Gross Total:		67	63,625.00	
																Actual Gross Total:		67	63,625.00	
																Agency Commission:			9,543.75	
																Net Total:			54,081.25	
Month/YR		Preempted		Made Good		Contract Total		Adjustments								Actual Total				
Aug 12		0.00		0.00		63,625.00		0.00								63,625.00				
TOTAL		0.00		0.00		63,625.00		0.00								63,625.00				

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